

เป็นองค์การหรือสถานสาธารณกุศล ลำดับที่ 350 ของประกาศกระทรวงการคลัง

Press Release  
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**“NextGen Aging – Shaping a Smart Future for an Aging Society” will showcase the bold innovations, and strategies that enable governments, companies, and individuals to contribute to an aging society that is healthy, active, and resilient to the rapid demographic change experienced in Thailand and countries around the world. The conference will give participants the opportunity to learn how public, private, and non-profit organizations can collaborate to improve the lives of seniors, understand how global aging trends create opportunities for business and social innovation, and experience the latest innovations for aging at our exclusive technology exhibition.**

To strengthen multi-sector collaboration and accelerate the adoption of new technology that enhances the well-being of seniors, Kenan Institute Asia has partnered with the University of North Carolina’s Kenan-Flagler Business School and the Gillings School of Global Public Health to organize the first international conference in Thailand on the intersection of healthcare, business, and technology. During the conference, Thai and international experts will share the latest trends, innovations, and models that are helping societies around the globe navigate unprecedented demographic change. The conference will create a platform for stakeholders from multiple countries, including the United States, Japan, Singapore, and Thailand, to share experiences and discuss new ideas that may lead to more adaptive societies or innovations for the social good.

His Excellency **Dr. Suvit Maesincee**, Minister of Science and Technology, will deliver a keynote address on the importance of aging societies adopting technology and innovation, how the government aims to accelerate this adoption under its Thailand 4.0 policy, as well as the need for collaboration between the public and private sectors to overcome the demographic transformation.

**Mr. Piyabutr Cholvijarn**, President and Vice Chairman of Kenan Institute Asia, said that “Thailand is forecasted to officially become an aging society by 2021. Thus, the government and private organizations urgently need to take action so that Thailand develops into a healthy aging society.” Over 300 people from across the ASEAN region, including medical professionals, entrepreneurs, and government officials, will join the conference to learn about the power of innovation and technology to improve the lives of seniors and help countries overcome the challenges of an aging population. Guided by world-class experts, business leaders, and senior policymakers, participants will gain a deep understanding of four interconnected themes: economic and demographic perspectives, health and wellness, innovative financial services through financial technology, and infrastructure and technology.

The conference will take place on Wednesday, 7 November 2018 from 08.30 – 17.00 at the Dusit Thani Bangkok. To register for this exciting event, please visit <https://www.kenan-asia.org/nextgenaging>.

**For further information, please contact**

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